Maptitude 2019 Released with Enhanced Data Sharing

Chicago Area Car Dealership Density

Caliper Corporation has announced that [Maptitude 2019](#), a major release of the GIS (Geographic Information System) and mapping software, is available now. The 2019 version provides a robust new file structure that makes it simple to save and share maps in a single document. Maptitude 2019 also includes the most up-to-date and accurate data available.

Maptitude 2019 now includes one of the best features of Microsoft MapPoint, the ability to share and save your work using a single document. Maptitude 2019 can compress all of your windows, tables, and map layers into a single file for sharing. In addition, you can autosave and file lock your workspaces to protect your work and prevent accidental overwriting.

The software imports waypoints directly into the Routing Manager, along with settings such as arrival and departure times, and supports MapPoint shapes/lines/text and the ability to edit them.

Maptitude 2019 also enhances your ability to update your map with changes made to your data source. In addition to updating geocoded point locations, you can update areas with changes in your Excel spreadsheet or SQL Server database.

New Data

New USA data provides access to the most up-to-date geographic information available. Only Maptitude 2019 users will have access to completely new business-critical data. Now included are 18 new fields covering personal income, unique households, and GDP. We will also be updating our [free premium data](#) for customers.

The boundaries (e.g. tracts, ZIP Codes, counties) have updated demographics and census data such as buying power/disposable income, banking compliance data, and the 2017 Census ACS data.

The 2019 [USA](#), [Australia](#), [Brazil](#), [Canada](#), [Mexico](#), [New Zealand](#), and [United Kingdom & Ireland](#) country packages all include updated streets that allow for accurate address locating and street visualization, directions, drive-time rings, and drive-time territories.

Enhanced Results

You can create drive-time zone reports using the labels/names of your stores and customers. This allows you to create multiple travel rings around multiple locations and still be able to identify the location for each ring.

The Wizard driven interface walks you through adding shaded boundaries to an existing map, such as adding sales by ZIP Code to a customer map. Create-a-Map Wizard also automatically creates reports when demographics are chosen. All reports include the new data on income growth, population growth, and daytime population.

You can also create 3D themes on two fields rather than just one; and can create travel time or distance tables between ZIP Codes or any other area layer.