concept3D Launches MapSpacer for atlas3D Interactive Map Platform

concept3D, the leader in location-based software and 3D services, has announced the launch of MapSpacer, a space selection and event planning application that takes advantage of the detailed, 3D models and floorplans of the company's atlas3D interactive mapping platform.

MapSpacer was built in collaboration with Florida's Orange County Convention Center (OCCC), among the world's largest and most high-tech convention centre that hosts more than 200 events and roughly 1.4 million attendees every year.

From anywhere in the world and on desktop or mobile, event planners, attendees and exhibitors can use atlas3D to virtually explore OCCC's facilities, grounds, surroundings, and the hundreds of meeting and break-out spaces available. Event planners and convention centre staff can use MapSpacer to shortlist meeting spaces that meet their specific criteria and explore those spaces through VR-enabled photospheres, images and 3D models.

MapSpacer's design tool includes a SketchUp(R) extension so planners and convention centre staff can custom design meeting spaces, pulling from a convention centre's specific inventory of tables, chairs, equipment, etc. The plans can be viewed in either 2D or 3D fly-through models, and then submitted to convention centre staff for cost proposals.

"atlas3D and MapSpacer created a game-changer for how planning takes place in this industry, and it's incredibly exciting to be the first convention centre in the world to offer MapSpacer," said, Orange County Convention Center, Executive Director, Kathie Canning. "atlas3D's interactive map and panoramic, VR-ready virtual tours beautifully profile all that OCCC has to offer, and the platform is ideal for marketing our space as well as for promoting the many on- and off-site hotels, attractions and partners that further improve the attendee experience."

"We set out to create a new industry standard for meeting space selection and event planning, and having OCCC be the first to launch MapSpacer validates that goal," said concept3D CEO, Gordon Boyes. "The atlas3D and MapSpacer combination creates an ideal solution for convention centres, and we're confident the technology will create new business for our clients and keep attendees and event planners coming back again and again."

Explore OCCC's atlas3D-powered interactive map: https://www.occc.net/Planner-Interactive-Floor-Plans