

Esri Partners with 3LOG Systems for Forest Management Location Intelligence



[Esri](#), a location intelligence company, has announced a partnership with 3LOG Systems, the makers of the preeminent log inventory management solution in the world forestry marketplace. Together, Esri and 3LOG will offer the capability of incorporating log inventory management with spatial analytics technology for a complete log chain-of-custody solution. The ability to track and visualize forestry assets at every point along the supply chain allows natural resource managers to make decisions that are more cost-effective and environmentally sustainable.

“We have many of our users asking for a deeper integration with the Esri platform beyond the typical ETL (extract, transform, and load) process. This will allow our architectures to be linked at the programmatic level.” said Hassan Farzadeh, CEO of 3LOG Systems.

The forest industry's continual drive toward efficiency has opened the door for much-needed improvements in tracking every tree, from seedling to mill. Supply chain management, log theft prevention, Forest Sustainability Certification (FSC), and mill forecasting can all be better addressed through the addition of the geospatial component of 3LOG's existing solutions.

“The newly developed integration of our spatial analytics capabilities and 3LOG's top-notch solutions is destined to create innovative approaches to how our forests are managed.” said Scot McQueen, Esri commercial forestry account manager.

To learn more, visit www.esri.com/en-us/industries/natural-resources/segments/forestry.