Landmark Launches Free Interactive Viewable Data Layers on Promap

Landmark Information has announced the launch of a host of features that enable architects, surveyors, developers, and other land and property professionals, to instantly view interactive data layers for free in Promap v2.

As part of a significant investment in its digital mapping and data platform, the free viewable data layers provide Promap v2 users with the ability to instantly view flood risk data, commercial ownership information and land use designation data on top of a mapped view. This provides users with clear insight and intelligence when researching future or current projects, without any upfront cost.

Flooding Risk Data

Users can view the Flood Zone 2, Flood Zone 3 and Surface Water flooding data from the Environment Agency and Natural Resources Wales, covering a 500-metre area. Multiple return periods are available to help show if the area in question is at low, medium or high risk of surface water flooding. This provides architects, developers and surveyors with an early-warning-system as to whether a full Flood Risk Assessment is required on the site.

Corporate Ownership Data

Users can now also view ownership information for corporate-owned properties or sites as a viewable layer on OS MasterMap within a 100-metre zone. This includes whether it is freehold or leasehold owned, in addition to the owners' name and address and the site's title number. This supports property developers with their site discovery phase, enabling them to check sites early, complete due diligence and determine site owners ahead of the costings phase.

Land Use Designations / Local Plan Data

Promap v2 has simplified access to land use designations and local plans by providing the ability to instantly view data on a map, within a 500-metre area. The software provides users instant access to view a range of land use data, including boundaries and transport, as a standardized, free mapped layer. This supports users in viewing relevant local data that may have an impact on a future development project or even valuation.

Chris Loaring, head of environment & mapping at Landmark Information, said "The future of digital mapping is now. Architects, developers, surveyors and other land and property professionals can view a wide range of location data, for free, on Promap v2. The interactive viewable data layers will support our customers in accessing more than just maps from Promap; instead the free data layers will help their due diligence, planning applications and overall project planning, and can be viewed free of charge."

To try Promap v2's free viewable data layers, visit www2.promap.co.uk/.