

MapD Announces SaaS Analytics Platform MapD Cloud



[MapD Technologies](#), the extreme analytics platform provider, has announced the launch of [MapD Cloud](#), the first ever software-as-a service (SaaS) offering of GPU-accelerated analytics. Analysts and data scientists now have one-click access to the open source SQL engine and visual analytics platform.

Unlike mainstream analytics tools, the MapD platform is designed and engineered specifically for extreme scale and speed, making it perfectly suited to use cases involving large volumes, and high velocity, of structured data. MapD Cloud provides many of the capabilities of the [MapD enterprise platform](#), including the ability to query and visually explore very large datasets in milliseconds. This promises to fundamentally change large-scale analytics work from a waiting game to a speed-of-thought experience.

MapD Cloud is available at several subscription tiers, with a [free 2-week trial](#) available to anyone. For larger customers, MapD provides an enterprise-grade, managed cloud service that scales to tens of billions of records, while still providing sub-second query performance. The platform also remains available as a download (open source or enterprise license) for customers wanting to run on their own hardware.

As well as making adoption incredibly easy, MapD Cloud removes the need for investments in on-premise GPU-computing hardware and ongoing IT management. MapD will handle automated provisioning, computing optimisation, support, monthly upgrades, and simplified scaling, so users can maximize their focus on valuable analytics work.

"The volume of data we need to visualise and explore eclipses the capabilities of traditional geospatial analytics applications," said Ben Lewis, Geospatial Technology Manager at Harvard Center for Geographic Analysis. "At the same time, we want to avoid the complexity of implementing our own GPU instances, and are looking to open up analytics to as many of our research teams as possible. With MapD Cloud, our researchers can test their hypotheses quickly and easily using the extremely fast query and visualisation capabilities of MapD."

MapD Cloud will run on NVIDIA GPUs. To learn more about MapD Cloud visit www.mapd.com/cloud