

TomTom Accelerates With New Technologies and Partnerships



TomTom has revealed new technologies for autonomous driving, with the launch of TomTom AutoStream – a game-changing map delivery service that enables vehicles to build a horizon for the road ahead by streaming the latest map data from the TomTom cloud. Also announced is MotionQ, a unique predictive driving concept to ensure the comfort of passengers in self-driving transport.

AutoStream was launched with two initial partners: Baidu and Zenuity, while MotionQ can be seen in the new Rinspeed Snap, a robo-taxi concept vehicle, which was revealed for the first time at CES.

Furthermore, TomTom and Qualcomm have announced they are working together to demonstrate new location technologies for autonomous driving – specifically, fusing the TomTom HD Map, with camera technologies and GPS data from the Qualcomm Drive Data Platform, to power highly precise and reliable localisation for connected car applications and autonomous vehicles.

Harold Goddijn, CEO, TomTom, said: “Whether you talk about smart mobility, connected cars or autonomous driving, the minimum common denominator is navigation technologies. The future of mobility relies on a mix of high-definition maps, real-time maps, advanced navigation software, and live data from vehicle sensors.”

Finally, TomTom has announced that it has won a prestigious software award, achieving an industry first by topping the [TIOBE Software Quality Award](#) league tables in all three categories: large-, mid- and small-sized projects by providing best-in-class Automotive-grade navigation software for its customers.