

# All you need to know about the Record Breaking GEO Business 2018



GEO Business 2018, taking place in London from 22-23 May, is fast approaching and the 5th instalment of the largest geospatial show in the UK is getting ready to break some records. Firstly, with registrations currently tracking 27% ahead of this time last year, as many as 3,000 visitors from across the world are expected to attend this free event.

## Sold out Exhibition

The exhibition is also breaking boundaries with stands selling out not once, or twice but three times. This expanded area helps to house over 200 exhibitors who have all chosen GEO Business as the place to do business.

## Seminar Programme on the Impact of Geospatial

The jewel in the 2018 programme is the brand new series of FREE to attend seminars where attendees will learn how the UK Government's Digital Built Britain programme is evolving, how technologies like BIM, Visualisation and Augmented Reality are interacting with new data sources like Big Data, Linked Data and Earth Observation data from satellites. They will hear about projects where the latest cutting-edge sensors and systems are being used to capture data quickly and safely using technologies like terrestrial laser scanning, imaging total stations, drones and airborne LiDAR.

Attendees at these free seminars will also hear about how these technologies are being used on major projects like Crossrail and the Thames Estuary Asset Management 2100 scheme; how surface mapping for road inspection ahead of re-surfacing can now be carried out much more rapidly; how new monitoring systems are helping alert and protect building owners and occupiers in the vicinity of tunnelling for the Northern Line Extension. Seminars will feature real-world case studies that show how cost and risk can be reduced as well as productivity increased. Seminars will be delivered by leading award-winning experts, researchers and opinion formers from across the private, public and academic sectors.

## Commercial Workshops

This seminar programme compliments the ever popular, hands-on commercial workshop sessions that include nearly 100 manufacturers and developer led sessions allowing buyers to 'try before you buy'. Each workshop provides the very latest developments in geospatial technology, practice and applications.

## Place & Location Technologies

'Geospatial: The 4th Industrial Revolution' is the powerful yet daunting theme of the one day programme, taking place on 23 May. Simon Navin from Ordnance Survey comments, 'There is no denying that we are in the middle of a technological revolution that is altering the way we live, move, work, and communicate with one another. Due to its velocity, scope and systems, the transformational impact is unlike anything humans have experienced before. This new era is rapidly becoming known as the 4th industrial revolution and the conference will celebrate, challenge and develop the role that geospatial has to play in maximising the digital economy as part of this revolution.'

The highly anticipated keynote from William Priest, the Director of the newly launched Geospatial Commission, will provide an overview of the Commissions' objectives following the Autumn 2017 statement. Key areas of discussion around the future for geospatial will take place in the form of a panel debate featuring industry heavyweights Charles Kennelly, CTO of Esri UK, Miranda Sharp who heads up Smart City Practice at Ordnance Survey, Andrew Trigg, Head of Data at HM Land Registry and Ed Parsons, Geospatial Technologist at Google. Facilitator Abi Page from AGI laid out the focus of the debate. "This session promises to deliver lively participation both from the panel and the floor. We want answers to difficult questions like how is geospatial enabling the growth of existing and emerging industries? What is the future of the "traditional" geospatial industry as this revolution continues and how can the UK maximise value from data linked to location?"

## Social Events for Networking

Anyone who is registered to attend GEO Business can join the team for a welcome drink on Monday 21 May at the Radicals and Victuallers from 6pm-7.30pm. More popular than ever before is the GEO Business Ale Trail, a free to attend event hosted on the show floor from 4pm on Tuesday the 22 May. Finally, the Emirates Stadium, home to Arsenal football club, will host the GEO Business annual dinner. Just a short distance from the Business Design Centre, guests will enjoy a sumptuous three course meal – and they may even get a photo with the FA cup!

## Download the App

With so much free content at the show this year, the GEO Business App is a vital tool to help you plan your schedule. Visit the App Store or Google Play Store, search for 'Diversified Communications UK' and look out for the app icon.

For more information and to register for free, visit [www.geobusinessshow.com](http://www.geobusinessshow.com)

Questions about the event should be directed to Caroline Hobden at [chobden@divcom.co.uk](mailto:chobden@divcom.co.uk) or +44 (0)1453 836363.

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