

BaseMap Reveals App for Outdoor Explorers



BaseMap has launched an updated and redesigned version of their original mapping application, to help the way people plan, navigate, and explore the outdoors. BaseMap will continue releasing more features throughout the coming year.

With nationwide coverage and layers like public and private land ownership, nationwide lakes and rivers, and nationwide hiking trails, this is an ideal app for outdoorsmen and women. Their goal is to ensure that people have an affordable and reliable way to stay safe while they explore the outdoors. Offline maps and the ability to track your movements even without cell phone service has provided a safety net for anyone who loves adventures in the outdoors.

“I wanted this to be more than just a mapping system. This is a planning tool, with crucial information, as well as a mapping application that will allow outdoorsmen and women to navigate and customise their experience,” says Jeff Balch, CEO and Founder of BaseMap.

The latest version of BaseMap will have an all-new look and updated features including over 550 different layers. BaseMap offers a free app, as well as an upgraded version with more features to choose from. The free app includes nationwide maps with public and private land boundaries.

Learn more about BaseMap at www.basemap.com

Download the iOS app: <https://itunes.apple.com/us/app/basemap/id1305237481?mt=8>

Download the Android app: <https://play.google.com/store/apps/details?id=com.mobile.basemap>