

Bluesky and Bird.i Join Forces to Widen Access to Aerial Imagery



Aerial mapping company Bluesky has signed a strategic partnership agreement with Bird.i to provide online, instantaneous visualisation of its high resolution aerial imagery.

Bluesky has created and maintains the highest resolution, most up to date and accurate nationwide archive of aerial images in the UK. Established in 2016, Bird.i has developed a unique platform for accessing satellite, airborne and UAV imagery with a plug and play API that works within mapping and location based applications.

“We are delighted to partner with Bird.i because we believe that instant visualisation of our detailed and accurate aerial images offers great benefits to businesses,” commented Rachel Tidmarsh, Managing Director of Bluesky. “We see in Bird.i an innovative way

forward, simplifying on-line access and accelerating the visualisation of our images for many applications that rely on evidence-based information”.

“The partnership with Bluesky will allow businesses, across multiple industry sectors, to exploit location information more accurately and efficiently,” added Corentin Guillo, founder and CEO of Bird.i. “Our commitment is to serve the most accurate and recent images available, such as those on offer from Bluesky, to our clients for mass consumption of instantaneously accessible ‘image views’. Working in partnership with Bluesky we will streamline the overall process of image consumption and open new markets”.

The agreement between the two companies will give subscribers to Bird.i’s easy to use API the ability to integrate Bluesky’s high quality aerial images within their existing mapping applications and location based services.

<https://www.gim-international.com/content/news/bluesky-and-bird-i-join-forces-to-widen-access-to-aerial-imagery>
