

# CARTO joins the AGI as a Corporate Member



## UNLOCK THE POTENTIAL OF YOUR LOCATION DATA

CARTO is the platform for turning location data into business outcomes.

The Association for Geographic Information (AGI) has announced that CARTO is joining them as a Corporate Member and marking their recent strong entry into the UK market by becoming the Platinum Sponsor of their Annual Conference.

CARTO provides an open, powerful, and intuitive geospatial data platform for discovering and predicting the key insights underlying the location data in our world. Like many software specialists working with geospatial, CARTO understands the need to expand our own horizons in the industry and provide tools to better enable decision-makers in every sector.

Welcoming the organization into the AGI family, Abigail Page, AGI Chair said 'We're thrilled that such a forward thinking organization as CARTO are joining us. Our networks will welcome CARTO's thought leadership and support and, equally, we believe they will extend its reach via our connections inside and outside the industry. We are delighted by their confidence in our work, as the clear voice championing the use of geospatial in the UK, and their input to GeoCom17 will greatly benefit everyone who's there on the day'.

Javier de la Torre, CARTO's CEO added: "For us, our work involves the essence of geospatial's potential for every sector – discovering hidden patterns and comprehensive insights into unforeseen opportunities exist. To be associated with the AGI this way marks our entry into the UK market with a vote of confidence in the industry's potential, and we look forward to sharing our views for the sector's success at Smart Geospatial."

[An overview of the programme for the #GeoCom17 event is available here.](#)

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