Cityzenith to Launch Smart World in Chicago

Cityzenith has announced that its award-winning Smart World software platform will officially launch on 3rd May at the UI Labs Innovation Center in Chicago.

The Smart World launch event will be held in association with the BuiltWorlds Summit, and will be attended by architecture, urban planning, and construction industry leaders, city officials, academic experts, Smart City solutions providers, real estate professionals, investors, media, civic data scientists, and tech lovers. The company is honoured to be joined by an esteemed line-up of expert speakers for the afternoon. Opening remarks commence at 3pm CST.

Opening Remarks and Welcome Keynote:

Mr. Gordon Feller, Founder, Meeting of the Minds

Keynote Address:

Mr. Michael Jansen, CEO, Cityzenith

Special Guest Speakers:

Mr. Tom Schenk, Chief Data Officer, the City of Chicago

Mr. John Kizior, Global Director, Project Technologies, AECOM

Mr. Tom Coleman, Manager of Technology Integration, WSP-Parsons Brinckerhoff

Smart World Product Demo:

Mr. James Fee, CTO, Cityzenith

From the creators of Google Earth, Cityzenith's award-winning 5D Smart World software platform, a next-generation City Information Modelling (CIM) tool, revolutionizes the way AEC and building professionals design, collaborate, analyze, present, and operate their projects unlike any other tool in the market today.

Smart World models are used by both architects and planners for individual building, campus, and town planning projects of any scale. Users drag and drop their BIM project models into interactive, content-rich 3D city model environments right in their own web browsers, and can find any data relevant to their projects, ask any questions, run any analysis (solar, shadow, microclimate, traffic, LEED, et al), and collaborate with any team members anywhere in the world, all in real time.

Smart World is the Holy Grail of contextual project information and analysis CIM platforms for architects and planners. Users enjoy many transformational benefits:

- Avail of immediate access to terabytes of project data content including, dozens of free and premium analytics tools, 100's of 3D city models, and 1000's of curated public and commercial data services
- Enjoy savings from a reduction in man-hours for time allocated to project research, team communication, and design time
- Eliminate spend on subscriptions for legacy software tools and web services

Smart World city data layers include: curated open data and data services, 3D buildings and other infrastructure layers, satellite imagery, road networks and traffic, weather, environmental, and premium IoT services. Cityzenith is pleased to share that Smart World will soon also make accessible real-time sensor data from the Current, powered by GE CityIQ IoT platform, where available. Current's CityIQ intelligent nodes are embedded with multi-functional sensors deployable on city street light poles that collect metadata including pedestrian flow, vehicular movement, environment, and other valuable information. Served up through Smart World, this metadata will equip architects and planners with up-to-the-minute data essential for today's big-dollar design decisions.