

## Earth-I Ready to Develop the Australian Earth Observation Marketplace



Earth-i, the innovative British distributor of earth observation imagery and services, is following up their successful tender award from the Government of Queensland by supporting the upcoming International Symposium on Digital Earth & Locate 17

Digital Earth Conference which will be held in Sydney from 3rd to 6th of April 2017.

The <u>Queensland Department of Natural Resources</u> chose Earth-i and their data to map their entire State because, in the words of Steve Jacoby, Executive Director of Land and Spatial Information, the company; "demonstrated a clear understanding of our needs in Queensland and the DMC3 / TripleSat Constellation provides us and other Queensland government departments with both the wide area capability and the very high resolution imagery required to meet the needs of the user community".

At the forthcoming Symposium and Conference, Earth-i looks forward to meeting with many other key users and members of what is a mature remote sensing community. Australia makes its geo-coded National Address File freely available online and developments such as the <u>Queensland Globe</u>, which will allow users to view and explore the State's spatial data shows how the country is embracing the benefits that thinking spatially can bring.

Dr Zaffar Sadiq Mohamed-Ghouse, Chair & Convenor of the Locate17 and Digital Earth Symposium Organising Committee, noted that "Both government and the private sector will be able to identify opportunities based on what is happening around the world". He says: "Geospatial data underpins many disruptive and innovative organisations. Without it, companies like Uber would not be in business."

Earth-i is perfectly placed to support this burgeoning industry; their data from three satellites represents a combination of imagery with the right resolution and an ability to re-visit the area of interest within the right timescale.

Click to visit the International Symposium on Digital Earth & Locate 17 Conference website and follow this link for more on Earth-i imagery

https://www.gim-international.com/content/article/earth-i-ready-to-develop-the-australian-earth-observation-marketplace