

Esri Teams with IBM to Offer Cutting Edge Spatial Analytics

At this year's IBM InterConnect conference in Las Vegas, global spatial analytics leader Esri announced that it now works with IBM developers to broaden the customer experience by making their developer tools, geoservices, and data available in the IBM cloud environment, called Bluemix.

Users can now benefit from the integration of services with the broad range of those from Bluemix including security, predictive analytics, data store, scripting tools, Watson, and The Weather Company in the wide portfolio of IBM services.

Developers will join a growing community of IBM and Esri customers that include Fortune 500 companies, governments, and large utilities to take advantage of IBM Internet of Things and cloud technology coupled with Esri's [market-leading spatial analytics platform](#) and comprehensive global data library. Users of IBM's cloud will be able to harness Esri's online capabilities to process and map billions of data points. This technology, known as The Science of Where, will also enable users to analyze massive amounts of satellite and remote-sensing imagery.

"The exciting expansion of our three-decade partnership with IBM opens a new door for developers who want the power of Esri's platform delivered on their cloud infrastructure," said S. J. Camarata, head of corporate strategy at Esri. "Now, developers using the Bluemix cloud system building and deploying solutions have access to Esri's software; developer tools; and an enormous global library of basemaps and environmental, demographic, and business data."

Visit Esri at IBM InterConnect, March 19–23, 2017, at the Mandalay Bay Convention Center in Las Vegas, Exhibit #116. On-site demonstrations will include Demystifying Cognitive with IBM Bluemix + Location + Weather and Why a Geographic Information System Matters in Enterprise Asset Management.

To learn more about Esri's offerings in IBM's cloud environment, visit esri.com/landing-pages/ibm/cloud.