

GeoSpock Launches Spatial Big Data Platform



[GeoSpock](#), the spatial big data company that provides analytics, visualization, builds insight, and enables predictions across space and time, has announced the launch of a Spatial Big Data Platform, which enables stakeholders to reveal hidden data insights and drive game-changing business decisions.

The platform unifies GeoSpock's product suite, offering the same capabilities – extreme geospatial scale and hyper-efficient retrieval – to clients in an accessible and user-friendly way. With a rise in data stemming from the machine-to machine-economy, as well as the Internet of Things endpoint market, the platform offers the analysis, management, and exploration of this data to empower decision-makers with the insights to manage real-time data and users, as well as predict future scenarios.

Using its platform to run queries on petabytes of data, GeoSpock is able to delve deeper, analysing capabilities to enable outcomes for future business benefit. The platform's capacity for data management also improves the user experience as it allows businesses to preview data before ingesting, ensuring optimised performance. Finally, the platform transforms the way businesses can explore and visualise their data, bringing together multiple datasets to discover hidden patterns and enable immediate business impacts.

Richard Baker, CEO at GeoSpock, said "Our Spatial Big Data Platform – the first of its kind – is a revolutionary approach to data analytics and demonstrates GeoSpock's leading technological expertise. The platform allows business leaders from industries, including automotive or Internet of Everything (IoE), to reveal contextual intelligence via state-of-the-art data connectivity."

<https://www.gim-international.com/content/news/geospock-launches-spatial-big-data-platform-2>
