

# Live Earth and HERE Provide Indoor Monitoring & Tracking Solution



[Live Earth](#), an advanced data visualisation platform for directing and monitoring complex business and security operations, has partnered with [HERE](#), the Open Location Platform that provides advanced location intelligence, to improve operations and safety measures across indoor venues.

Through this partnership, organisations will be able to integrate HERE Venue's detailed floor plans with a variety of assets that include sensors, door access controls and security cameras. The ability to marry detailed maps and monitoring tools with the Live Earth platform will provide venues and building owners the ability to track resources throughout the premises with far greater accuracy than was previously available.

"GIS technology has evolved and with the addition of HERE Venues, Live Earth's platform capabilities now reach the indoors," said Craig Johnston, Live Earth's VP of business development. "HERE Venue's indoor mapping solution will add a critical layer to Live Earth's visualisation platform, improving safety measures and monitoring for organisations."

Traditionally, venues have relied on surveillance footage and timestamps to monitor facilities. Live Earth and HERE Venue's integrated system improves outdated surveillance and security systems by providing precise venue mapping layered with data that can be monitored within the context of a larger building. If unauthorised access should arise, for example, security personnel can immediately pinpoint an exact location and map the quickest way to address the threat. The combined technology enables faster response times during critical situations when every second counts.

"It's one thing to drop a pin in a map and call it a security camera. It's quite another to drop that pin, then have the ability to access the asset that pin represents, understand its data and understand the context of what's going in and around that pin's space," said Jim Leflar, manager, Venues Marketplace at HERE. "This is where HERE and Live Earth's collaboration offers a powerful use case to customers and building owners."

In addition to security and public safety, the integration offers building managers and maintenance teams the opportunity to improve building efficiency. Building managers can set up alerts to a host of data including asset maintenance, grounds keeping, vandalism, Direct Digital Controls and fire alarms. The combined insight has the potential to reduce overall maintenance costs as well as protect valuable investments in the property.