

UNITED STATES

State	Population
Montana	90,039,117
Wyoming	13,600,000
Nebraska	1,486,312,127
Colorado	2,173,904,850
Kansas	1,372,534,372
Oklahoma	532,596,375
New Mexico	0
Arizona	1,517,544,756
Nevada	72,822,224
California	7,727,789
Idaho	33,490
Utah	2,173,904,850
South Dakota	220,362,000
North Dakota	134,884,584
Minnesota	172,246,435
Wisconsin	44,335,047,259
Illinois	12,999,699
Indiana	6,499,699
Michigan	10,499,699
Ohio	11,499,699
Pennsylvania	12,499,699
Delaware	1,499,699
Maryland	6,499,699
Virginia	8,499,699
West Virginia	1,499,699
North Carolina	10,499,699
South Carolina	4,499,699
Georgia	10,499,699
Florida	21,499,699
Alabama	5,499,699
Mississippi	3,499,699
Louisiana	4,499,699
Texas	28,499,699

MBO web-based mapping software includes updated ZIP code and postal code layers for all areas of the USA, Canada, and the United Kingdom. The ZIP code maps allow all users to visualise ZIP code areas based on user-defined areas of interest, imported sales which may be imported for simple colour shading against an accurate and sharable map.

ZIP codes, due to their relatively small coverage areas, represent specific local area segments that business people intuitively understand. ZIP code geographies in business maps are the optimum platform for viewing demographic data by category, periodic sales results, as well as franchise business territories. Demographic colour shading by ZIP code may be the most common use case for ZIP code mapping because businesses of all kinds can so quickly and easily assess detailed market potential.

The advent of cloud-based software services has made business mapping software imminently accessible and affordable, rapidly expanding the application of online business mapping tools and the development and use of ZIP code mapping across all industry sectors.

<https://www.gim-international.com/content/news/map-business-online-provides-zip-code-mapping-for-industries>