

Moovit to Provide Public Transit Data for Microsoft Azure Maps



Moovit, the world's largest urban mobility data and analytics company, has announced it will integrate its public transit information to Azure Maps to help developers build richer apps for billions of commuters around the world. As part of the collaboration, Moovit will run its public transit data and services APIs on Microsoft Azure and will gradually migrate its other products to Microsoft Azure. Microsoft can also integrate Moovit's public transit data in its first party applications and services. For instance, Azure Maps could provide proactive notification by Microsoft Cortana about a person's commute by providing real-time transit information.

Moovit is an early pioneer of Mobility as a Service (MaaS) and the developer of a free public transit app with more than 300 million registered users in over 2,600 cities in 85

countries. Moovit amasses four billion anonymous data points a day to add to the world's largest repository of transit data.

Azure Maps is a simple and secure set of location APIs providing geospatial context to data through maps, search, routing, traffic and time zone capabilities that integrate seamlessly with other Azure tools and services. Microsoft Azure will integrate Moovit's transit API data and services to provide Azure customers some of the most accurate public transit data in the world.

Integrating Moovit's transit data into Azure Maps will help developers build richer apps using public transit. Information provided will include A-to-B trip planning, nearby stations, stops and lines with multimodal options. Transit line information like scheduled and real-time transit arrivals, list of stops and route guides will also be included, as well as detailed and multimodal step-by-step itineraries, service alerts and transit maps.

"Moovit's transit data and multi-modality services perfectly fit into the Microsoft Azure Maps portfolio of offerings for app developers," said Moovit Co-Founder and CEO Nir Erez.

"Developers and customers alike have been asking for a comprehensive mapping solution that brings together location awareness with public transit data to provide a full picture," said Tara Prakriya, Group Program Management for Azure Maps and Connected Vehicles, Microsoft. "By offering location awareness with public transit data on Microsoft Azure Maps, developers not only can create more sophisticated and smarter, real-time location-based apps, but our cloud customers across a variety of industries like automotive, public sector, manufacturing and healthcare will be able to leverage this data to continue to improve how people get around and get access to services globally."

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