Podcast Series on Contribution of Location Technology for Digital Transformation

Esri has launched 'Esri & The Science of Where', a weekly podcast that features executives, thought leaders, industry analysts, technologists, and Esri experts discussing how location-powered technology intersects with key trends such as the Internet of Things, big data analytics, artificial intelligence, smart communities, and digital transformation.

Esri & The Science of Where showcases the ways location information—relating to business assets, customer analytics, labour force, demographic trends, consumer behaviours, and more—drives faster, more effective decision-making. Aimed at an audience of executives and decision-makers in government and business, the podcast explores the strategic possibilities of location data as billions of data-producing devices and sensors are connected to the Internet, each with a unique location.

Each week will feature interviews with leaders and experts who share analysis, insights, and stories about data science, real-time analytics, advanced mapping, and other forces enabling digital transformation.

Esri & The Science of Where will post new podcasts on a weekly basis. Subscription and download links are available and new episodes are available and syndicated via the iTunes Store, Pandora, Overcast and other podcast apps.

https://www.gim-international.com/content/news/podcast-series-on-contribution-of-location-technology-for-digital-transformation