

Vertical Aerial Maps Include Uninterrupted Panorama Imagery and Measurable Oblique Images



Nearmap, USA, has launced new forms of location content: Nearmap Panorama and Nearmap Oblique. They are available through a new MapBrowser interface. Nearmap has long provided vertical imagery (also known as orthorectified imagery) covering about 70% of the U.S. population. Today, it extends its location content to include new aerial geospatial data services—Nearmap Panorama and Nearmap Oblique imagery.

Nearmap Panorama enables users to view perspective maps in all cardinal directions for small or large areas in uninterrupted fashion. Users can easily navigate, pan and zoom across any size geography, quickly analyse perspective maps and make faster decisions that impact government and commercial operations—all within an instantly accessible, 100 percent cloud-based environment.

Nearmap Obliques enable users to interactively inspect and measure the height of features, such as buildings and terrain, from all cardinal directions. Nearmap Oblique images are also accessed through the new MapBrowser.

Users working within MapBrowser can switch from Nearmap Vertical to Nearmap Panorama or Nearmap Oblique location content. Users can also export imagery with measurements added. The saved image provides the whole picture, which is very useful in proposal development and communicating specific aspects of the aerial maps essential in planning and operations.

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