Submitting an Article for Publication in GIS Professional

This document provides guidelines to be followed in submitting a feature article for publication in GIS Professional. Upon deciding to submit material for consideration, please first send a short abstract of the proposed feature to the editor. Only material submitted in electronic form, preferably by email, and in accordance with this template will be accepted.

Before Starting

GiS Professional is a professional magazine orientated towards a broad readership in the field of GIS. Its main aim is to provide its worldwide readership with overarching insight into state-of-the-art developments. Articles will be subjected to thorough professional editing. The editor does not aim to change content, but make it more digestible to readers.

Articles and Column Lengths

We aim to produce articles between one and four pages. Columns should normally be one page, two maximum. Please use the following word count as a guide. (If you have a lot of images, aim for the lower end of each scale or vice versa).

- **One Page**: 600-700 words
- **Two Pages**: 1,200-1,400 words
- **Three Pages**: 1,800-2,100 words
- **Four Pages**: 2,400-2,700 words

Title and Subtitle

Titles should be short and snappy and intrigue the reader into reading the article (Maximum 5 words). Subtitles can be slightly more explanatory than a title but are not necessary for the article (Maximum 10 words).

Introduction

This one-paragraph 'introduction' should not exceed 100 words and contain no sub-heading. The intro aims to give a quick impression of further content and enthuse the reader into reading the article. The Authors name(s) can also be placed here.

Paragraphs

Paragraphs should be between 100-200 words to help readability. The first paragraph should contain no sub-heading.

Sub-headings

Sub-headings help break up the article and define each section. We would suggest using a sub-heading every 4-5 paragraphs (Maximum 5 words). Please place these in bold.

Images and Videos

Please only provide images relevant to the article. Each image should be referenced in the article stating its file name and caption. Images should be formatted to 300dpi and CMYK as a JPEG, TIFF, PNG or GIF file. Please submit all images as separate files via email. If the total size of images exceeds 10MB, please use a file transfer service like WeTransfer. If you have a video to accompany your article, please provide a link in a dedicated section.

Acknowledgements

Acknowledgements are for thanking anyone who helped you produce your article (Maximum 20 words per person with a maximum of 5 people). Example: *Thanks to 'Name of person' for helping me...*

Further Reading

Recommended further reading may accompany a submitted article, but should not exceed five items, listed in alphabetical order of author's surname. These do not require reference in the main text. Example: *Author, Date, Name of Title.*

Biography of the Author
Statement about the author including past jobs/projects, what their current position is and contact information. Also provide a photo of the author (Maximum 50 words per author with a maximum of 3 authors)

Overview of Structure
The basic structure of an article is as follows:
1. **Title:** Maximum 5 words
2. **Subtitle:** Not necessary for the article. Maximum 10 words
3. **Introduction:** Overview of the article. Maximum 100 words
4. **First paragraph:** No subheading. Maximum 100 words
5. **Subheadings:** Place above appropriate paragraph. Maximum 5 words
6. **Paragraphs:** Between 100-200 words
7. **Graphics:** Place image title and caption where appropriate
8. **Acknowledgements:** Maximum 20 words. Maximum 5 people
9. **Further Reading:** Maximum 5 items
10. **Biography of Author(s):** Maximum 50 words per author plus photo

Language and Style
Please use UK Standard English and keep the following style suggestions in mind:
- Easy to read English language
- Always explain abbreviations
- No marketing lingo
- No mathematical formulas
- No quotes. An article is about the professional information.
- Don't use footnotes
- Avoid recurrent wording
- Put emphasis on research results rather than on research methodology
- Put emphasis on the technology rather than the company that applies the technology

Submission
The final text of your article must be submitted as a single digital file in any of the regular Word formats, and separate from any images which must be sent as individual files. Contributions should be addressed to Niall Conway, Editor of GIS Professional and sent to niall.conway@gis-professional.com

Please ensure that your material arrives with the editor no later than the appointed deadline. Articles not submitted in time will be published in a later issue when scheduling permits.

Publication
We encourage authors to sign up to our newsletter. You will be alerted when the digital edition of the magazine is online.

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The editor imposes conditions of acceptance in order to match your article to the defined format. In submitting an article, the author(s) transfer(s) copyright of the article to the publisher. When material is included/quoted the copyright of which is held by other author(s), care must taken to establish clearance for this and to attribute and credit the source. Three is the maximum number of authors per article. If authors feel that other contributors deserve accreditation, they remain free to mention these individuals in 'acknowledgements' at the end of the article.

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