

Audience Profile

GiSPro is the leading platform for senior professionals and managers developing and using geographical information systems. GiSPro's readers work in the broad field of spatial data application, management, interrogation, collection and processing.

COVERING GIS:

- GNSS
- Big Data
- Addressing
- GIS and the cloud
- Emergency Services Mapping
- Drone Surveys
- BIM
- Smart Cities



E-NEWSLETTERS:

Our weekly **E-NEWSLETTER** goes out to **7,000+** subscribers with positions for **ADVERTORIALS, BANNERS & VIDEOS**

E-BLAST:

Send your **HTML NEWSLETTER** to our subscribers to get the word out there fast and see instant results!



READERSHIP:



Our **9,000+** readers are spread throughout the **UNITED KINGDOM, EUROPE** and the **WIDER WORLD!**

WEBSITE:



Have an **EVENT, TRAINING COURSE, WEBINAR** or **JOB** you want to promote?
Add it to our website today!

Planning print & digital magazine

Deadlines

February

Editorial Focus: Artificial intelligence; machine learning

Orders:	15 Jan
Artwork:	22 Jan
Publication:	5 Feb

April

Editorial Focus: Crowdsourcing (Missing Map initiatives)

Orders:	12 Mar
Artwork:	19 Mar
Publication:	4 Apr

June

Editorial Focus: Data-driven visualisation

Orders:	14 May
Artwork:	21 May
Publication:	4 June

August

Editorial Focus: Data security and privacy

Orders:	16 Jul
Artwork:	23 Jul
Publication:	6 Aug

October

Editorial Focus: GIS and gamification; UAVs/drones

Orders:	10 Sep
Artwork:	17 Sep
Publication:	1 Oct

December

Editorial Focus: Future of desktop GIS / moving to mobile/web; indoor mapping improvements

Orders:	12 Nov
Artwork:	19 Nov
Publication:	3 Dec

Magazine

Display	Rates per issue	
Double page spread	£ 2800	€ 3200
Full page	£ 1675	€ 1900
1/2 page	£ 950	€ 1080
1/3 page	£ 665	€ 760
1/4 page	£ 550	€ 630

Premium positions (inside front / back cover) are subject to a 10% increase.

Recruitment	Rates per issue	
Full page	£ 1575	€ 1800
1/2 page	£ 1025	€ 1170
1/4 page	£ 475	€ 540

All recruitment bookings benefit from FREE web entry, e-newsletter listing and job alert emails.

Classified Boxes	Rates per issue	
Standard box	£ 135	€ 155
Double box	£ 185	€ 210

Website

Banners & blocks	Rates per month	
Leaderboard banner	£ 795	€ 900
Rectangle banner	£ 650	€ 730
Full banner	£ 495	€ 560
Interactive floor advert	£ 795	€ 900
Advertorial	£ 495	€ 560
Video	£ 795	€ 900

Banners & blocks	Rates	
Company & Education - Standard	FREE	FREE
Company & Education - Featured <i>(for 1 year)</i>	£ 500	€ 730
Events - Standard	FREE	FREE
Events - Featured <i>(for 3 months)</i>	£ 250	€ 285
Job advert - Standard <i>(for 1 month)</i>	£ 150	€ 175
Job advert - Featured <i>(for 1 month)</i>	£ 250	€ 285

E-newsletter

Banners & blocks	Rates per edition	
Full banner	£ 550	€ 625
Box banner	£ 395	€ 450
Advertorial	£ 650	€ 740
Video	£ 450	€ 515
E-blast (7,000+ subscribers)	£ 995	€ 1100



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